PRESENTATION:

J. Kelts (CAS), B. Blume (SOM), G. Kodjebacheva (SHPS), B. Davis (Student Representative), S. Davis (Student Representative), D. Adams (International Center, ex officio), J. Davidson (Admissions, ex officio), F. Skarsten (Institutional Analysis, ex officio), D. Getty (Institutional Analysis, ex officio), B. Maki (Graduate Programs, Guest), A. Moss (Student Success Center, Guest), N. Zaghmoud (Student Analyst, Guest)

1. The meeting began with the approval of the minutes. J. Kelts made a motion to approve. F. Skarsten seconded, but she is an ex officio member. None of the other faculty members from the April 6 meeting were present. At the next meeting, we will try to approve again.

2. B. Maki spoke to us about the work of the SEM Recruitment team
   a. The first step was to do an environmental scan to determine where we are and where we want to go.
      i. # of FTIAC students is going down
      ii. # of community college students is going down
      iii. The opportunities to grow are in graduate students, international students, and students from outside of Michigan
   b. The committee has worked on setting goals and strategies in the last 8 months
      i. Goals and Strategies have been approved
      ii. Tactics are still in the approval process
   c. First goal is to maintain an average set number of FTIACs each fall. Strategies are listed below.
      i. Increase the amount of domestic, in-state FTIACs from non-commutable counties (2 counties away or more)
      ii. Recruit in the surrounding states and Ontario
      iii. Increase market share of international FTIACs
      iv. Leverage financial aid to maximize number of FTIACs.
   d. Mitigate loss of new transfer students
      i. Strengthen pathways from selected institutions
      ii. Increase market share of international transfer students
      iii. Increase availability of online program with online completion degrees
      iv. Leverage financial aid to maximize number of transfer students
   e. Grow new graduate enrollment
      i. Add new graduate programs
      ii. Increase number of online programs
iii. Increase new international graduate students

3. A. Moss discussed the goals of the retention team
   a. Increase first and second year retention rates by 2020
      i. More purposeful and better advising
      ii. Early warning system
      iii. Strengthening SI
      iv. Get students in HIPs at higher levels (better FYE, more internships)
   b. Increase full time and part time transfer student retention
      i. Same strategies as above
      ii. Articulation agreements

4. A. Moss discussed data from a 2006-2007 study about who our graduate students are. This reflects similarities to the data F. Skarsten has compiled for the committee from 2010-present. There was also discussion about students that transfer in less than 25 credit hours. These students have a lesser degree of success and retention. They are more like our FTIAC freshman.

5. F. Skarsten noted that the data in Tableau now has updated 2015 numbers included. Faculty and staff committee members can now go in and examine that data. B. Blume and G. Kodjebacheva are new faculty committee members that may need to be added to Tableau for the Admissions Committee.

6. Next question to think about – Does anything we’ve heard from today’s meeting change the recommendation we’d like to make to Admissions about admitting transfer students? Do we want to recommend any policies for students transferring in less than 25 credits?