MINUTES
GRADUATE PROGRAMS COMMITTEE
November 20, 2014

PRESENT:  L. Collins (Student), M. Deibis, T. Hemphill, J. Kupperman, V. Lotfi (Senior Vice Provost for Academic Affairs), B. Maki, M. Mani, A. Okungbowa-Ikponmwoosa (Student), F. Svoboda, A. Yorke

ABSENT:  S. Tu (Sabbatical)

1. Minutes of November 6, 2014 were approved with no changes.

2. Preliminary Review of Master of Science in Accounting (MSA) Program
   - The MSA program was implemented two years ago. Enrollment numbers for the first two years exceeded projections resulting in higher than expected net income. Eighteen students enrolled in year 1, and there were 30 new students in year 2. Twelve degrees have been awarded so far.
   - The Committee was pleased with the quality of the self-study report. It was well-written and easy to follow.
   - Program strengths and achievements that were discussed included:
     - Higher enrollment numbers than originally predicted resulting in fiscal viability of the program.
     - Curriculum that is being taught almost entirely by terminally qualified faculty.
     - Engaged and motivated students.
   - There were some opportunities/challenges identified by the Committee and the program faculty in the Self-Study Report:
     - Completion of successful faculty search for new tenure-track/tenured faculty for FY16.
     - Creation/implementation of plan to utilize scholarship funds to augment recruitment/marketing practices.
     - Continue to pursue curricular changes that will help attract additional students to the program and make it more viable to undergraduate BBA accounting students.
     - Continue to pursue opportunities to market the MSA program separately from MBA program.
     - Continue to monitor academic success of students as it relates to incoming GPA and GMAT scores.
     - Review and address student satisfaction concerns outlined in results from 2014 Graduate Student Satisfaction Survey. Potential items to review include: offering required courses in semesters that students need them; academic experience satisfaction ratings; and concerns related to quality of residency experiences.
• The Committee considered the MSA review to be satisfactory. However, there will be a need for a progress report by 2017, detailing the progress made to address the opportunities/challenges identified above.

3. Matters Arising
• The MALS self-study report has been forwarded to an external reviewer.
• Please complete the Doodle survey to provide your availability for the winter meetings.