MINUTES
GRADUATE PROGRAMS COMMITTEE
September 18, 2014

PRESENT: M. Deibis, T. Hemphill, J. Kupperman, V. Lotfi (Senior Vice Provost for Academic Affairs), B. Maki, M. Mani, A. Yorke

ABSENT: A. Okungbowa-Ikponmwosa (Student), S. Tu (Sabbatical)

1. Amy Yorke agreed to chair the committee for the 14-15 academic year.

2. Proposal for Master of Arts in Applied Communication
   - The committee was very pleased with the high quality of the proposal.
   - The proposed 33 credit online cohort-based program is designed to meet the needs of working professionals seeking critical communication competencies and knowledge to advance within their career fields.
   - Since the program wants to be affiliated with the Rackham Graduate School, there was discussion regarding the benefits of this arrangement. The proposal is expected to be reviewed by the Rackham Executive Board at a future meeting.
   - The proposal was written in response to data from a 2011 STAMATS report, a needs assessment study and based on careful analysis of enrollment trends in regional and national peer programs.
   - The implementation timeframe for this new program is Fall 2015.
   - The committee voted unanimously to approve the program.

3. Matters Arising
   - There was discussion regarding the program reviews scheduled for 2014-2015.
   - There was discussion regarding the current enrollment numbers in various graduate programs and how that compares to other public universities in Michigan.