Members Present: Jennifer Alvey, Elizabeth Cunningham, Marquetta Hall, Kui-Bin Im, Nick Kingsley, Dan Lair (Chair), Vickie Larsen, Marilyn McFarland, Jie Song, Rie Suzuki

Absent: Greg Laurence, Doug Knerr, Abdulrahman Salmon

Guest(s): Kristi Hottenstein, Vice Chancellor for Enrollment Management

The meeting was called to order at 3:30 p.m. by Chair Dan Lair.

Approval of Minutes ► Marilyn McFarland moved to approve the minutes of February 7, 2018 with corrections. Jie Song seconded, motion approved.

Merit Scholarships ► Kristi Hottenstein gave a brief history regarding merit scholarships, their development, how long they’ve been in place and the recent changes that were made. She talked about a tiered structure for receiving a merit scholarship and how there has been no change in how to earn the scholarship, but there have been changes made to keep the scholarship. Discussion occurred regarding which Governing Faculty committee should make these decisions and a variety of solutions were discussed including a suggestion of creating a merit scholarship for existing students. Questions were raised in regards to developing a Governing Faculty advisory committee for Enrollment Management. It was determined that the Strategic Enrollment Management committee was an ad-hoc committee and no longer exists.

University Strategic Planning ► Dan Lair gave a brief overview of what AAAC’s role is in regards to stage two of the strategic planning process. He asked the committee to look at the five priorities and answer the following questions from a AAAC point of view.

What do we do now?
What do we do now, but could do more of?
What are things we could start doing?
What are things we should stop doing?

A Distinctive Identity that Builds Campus Pride-
Doing now – Community Engagement, Quality Control of our education system
Do more of – Collaboration with Ann Arbor, nurture relationship with counterparts in Ann Arbor
Should start doing – Talk about what it is like to be a great mid-sized campus, need to define our identity create opportunities for discussion between CAS and professional schools.
Stop – Talking about growing enrollment

Excellence Education and Scholarship Across the Institution
Doing now – Excellent accessibility to professors, graduate program review process.
Do more of – Breaking down collegiality across units
Should start doing – Slow down rate of new program development, refine the programs we have, revamp the program review process, need to review programs that already exist.
Stop – Creating programs for new budget resources.

A Student-Centered Culture Focused on Retention and Success
Doing now – Excellent accessibility to professors
Do more of – Smaller classrooms, first generation student focus, faculty engagement with students after recruitment.
Should start doing – Increase financial support for students, advisors need to navigate first generation students, be more flexible for our students, have conversations across units regarding what they do well and how they do it.
Stop – Uneven advising throughout the College/Schools, individual units and the University as a whole.

Recruitment through High-Quality Programs and Campus Life
Doing now – Developing programs
Do more of – Need more amenities on campus for students
Should start doing – Create a community of scholars for on-line students, food situation for students
Stop -

A Vital partnership with an Engaged Community
Doing now -
Do more of – Create more opportunities/funding/scholarly support for community action research for students and faculty in communities locally, nationally and globally,
Should start doing –
Stop -

Meeting adjourned at 5:07 p.m.