<table>
<thead>
<tr>
<th>Agenda Topic</th>
<th>Reference Materials</th>
<th>Discussion Overview / Decision Made / Action Taken</th>
<th>Follow Up what, when, who</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:00 Approve Minutes</td>
<td>May 18, 2016 Minutes</td>
<td>Approved as presented.</td>
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<td>10:15 Focus of the Committee Discussion</td>
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<td>Discussion of Revenue and Goals to Accomplish This meeting is a conceptual conversation about revenue and what we want to accomplish. The Deans are planning to make a strategic presentation of goals and strategy which will help to provide a robust discussion for CACBSP. CACBSP must think about the allocation of resources and how UM-Flint thinks about it as an institution. For example, with Merit Aid, what elements of the university’s mission are CACBSP willing to prioritize a conversation around? How does the university procedurally make decisions from the unit level up and how are those topics discussed? This committee can lead in budget planning and how it is communicated within the campus community but the process requires close examination of what is and is not working for the students and for the university. As a committee we should focus on the big bold ideas that are within the grasp of this institution and create strong communicative connections and processes to support them.</td>
<td>Review the new programs that were approved in the past 3-4 years. Consider the questions noted at left from the CAC BSP conversation.</td>
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A review of Summary of Revenue Agreements approved by this committee for the last 3-4 years would assist CACBSP. The purpose is to identify if what happens in theory in fact comes to fruition. After the approval decisions are made, does the department receive the revenue? How was the new program implemented? Was the revenue collected and invested in the program? What happens to the funding? A review of Summary Revenue agreements would help to answer these questions for CACBSP.

Interaction Between Budget and Curriculum
CACBSP should have a deep understanding of how the budget model effects students on the pathway to degree completion. The previous budget model allowed departments to keep revenue in-house. Any concerns about course duplication or potential conflicts within or between units can be brought to CACBSP (among other entities).

What does CACBSP need to consider when we think about how the budget model effects cohorts, financial aid and Spring/Summer classes? For example, students need advising to navigate financial aid, especially for Spring/Summer due to recent changes in Federal financial aid procedures. How can this university educate our students so that they understand that the emphasis is on their GPA when it comes to seeking financial aid, scholarships, etc and make that education part of their support network and how does the charge of CACBSP support that?

International Programs and DEEP
Understanding the revenue buckets (e.g., DEEP and International Programs) is important to CACBSP as a part of our discussions and recommendations. CACBSP should know why the buckets are important and what they mean. This understanding will help this committee to prioritize its emphasis. As a university, we want to have DEEP students become full-time students at UM-Flint.
The Budget Model
The current budget model has limitations. One problem is in how it may unintentionally frame what we value. CACBSP may recommend tweaks to the budget model on a case by case basis. This committee is not advocating discarding the model, but tweaking and changing only what needs to change over time and to be in alignment with priorities and values.

Fulfilling the Current Obligations

Institutionally, we need to consider hiring within the larger context of institutional goals. Are there any vacant posts that should be filled? Have we replaced faculty who have left the university and perhaps left a teaching gap in the department? Is UM-Flint providing instructors that match students’ interests?

CACBSP can focus on the research environment, tenure and strategic planning by recommending additional funding to key initiatives. Is there anything that we are underleveraging? When CACBSP discusses tuition, we should also discuss how long it takes for our students to receive their degrees. Is there a way to measure our effectiveness? The way that UM-Flint students move through this academic community is a consideration as CACBSP examines revenue.

Helpful Information Needed for a Successful 2016-2017
Revenue information from the following; Development office, shared services, and cost savings in course management.

From strategic planning, we could use a 5-year enrollment update. The Budget Town Hall PowerPoint template for next year’s presentations should be uniform, which will help with clarity and continuity for the audience. There should be a common data set. This template should be developed in consultation with CACBSP and/or the University Budget Committee.
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<tr>
<th>Time</th>
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**Institutional identity (Marketing)**  
What is the message that UM-Flint wants to convey to the larger regional community? How will that message draw on faculty, staff and students? How will we get the message out? A focus group is underway and will assist with marketing communications. The focus group’s process may help to answer some of these questions.

**CACBSP requesting an update on the Capital Campaign from Vice Chancellor Lindsey.**

Notes:  
Present: Doug Knerr, Tess Barker, Cathy Larson, Matt Wolverton, Michael Farmer, Connie Creech, Matt Wyneken, Mehrdad Simkani, Sarah Lippert, Adam Lutzker  
Absent: Chancellor Borrego, Cathy Miller  
Next Meeting: 7/15/2016 at 10 a.m. Chancellor’s Conference Room