MINUTES
GRADUATE BOARD
April 9, 2018

PRESENT:  C. Creech, M. Deibis, M. Farmer (Guest), T. Hemphill, Y. Kandogan (Guest), D. Lair, B. Maki, S. Turner (Interim Associate Provost), G. Welch

ABSENT:  M. Finney, F. Qureshi (student), K. Schilling, J. Witt

1. The minutes from the March 26, 2018 were not reviewed. They will be reviewed at the 4/23/18 meeting.

2. Review 2017 Interim Progress Report for MS in Computer Science and Information Systems (MS-CSIS)
   ▪ M. Farmer was present at the meeting to respond to questions.
   ▪ The Graduate Board expressed its support of the need for the institution to provide additional services/support to international students. M. Farmer referenced the EAB best practices report called “Supporting International Students on Campus”.
   ▪ There were discussions regarding retention rates, target enrollment numbers for domestic and international students, and recruitment strategies for international students.
   ▪ The Graduate Board was satisfied with the progress made by the program since the large enrollment burst that occurred in 14-15.
   ▪ In the program’s next scheduled review, they would like the program to provide information regarding the status of resources for international students and the impact that these services have on MS-CSIS students.

3. Review MBA Comprehensive Program Review
   ▪ Y. Kandogan was present at the meeting to respond to questions.
   ▪ The MBA program has been in existence for over 30 years and maintains external accreditation by the Association to Advance Collegiate Schools of Business (AACSB-International).
   ▪ There has been a national trend in the enrollment decline of MBA programs across the country. The UM-Flint MBA program has seen a slight enrollment decline, but it is working to reverse that trend. Some alternative approaches being conducted by the program that were discussed in the meeting include:
     o Increasing marketing expenses.
     o Including faculty with recruitment efforts.
     o Looking to offer some courses fully online. Several Board members were very supportive of this endeavor as it helps students enrolled in the dual MBA programs.
     o Working to implement GMAT waiver when necessary.
     o Completing all ranking surveys.
4. Review MS in Accounting (MSA) Comprehensive Program Review
   - Y. Kandogan was present at the meeting to respond to questions.
   - The MSA program began in 2012-13. The original goal of the program was to average 28 students per year, and in year two the program experienced enrollments of 36 students. However, student enrollment has declined falling short of expectations. Enrollment for 16-17 was 25 students.
   - The MSA program experiences higher retention and graduate rates than the MBA program and produces excellent learning outcomes on the assurance of learning assessment.
   - The program is taught by a committed and highly qualified faculty. The program continues to build strong faculty resources as it works to replace the unexpected loss of two faculty members in summer 2017.
   - During the first four years, the MSA program was slightly profitable. In 2016-17, a loss was generated due to a decline of student credit hours and increase in expenses.
   - There was discussion that there are limited career placement services for graduate students at UM-Flint.
   - The Board considers the program review to be satisfactory, but it will require a progress report to be submitted in three years by 12/31/20. The program should provide additional detail regarding these items in its progress report.
     - Examine enrollment numbers and efforts to increase enrollment and retention of MSA students.
     - Report on the status of the program’s budget.
     - Provide an update on the program’s faculty resources.

5. Review MS in Health Care Management New Program Proposal
   - The Board reviewed the updated budget template that was submitted by the program and was satisfied with the updated information. There was discussion about the ability of the program to cover increasing instructional salaries.
   - The Board voted unanimously to approve the MS in Health Care Management program proposal.
6. Matters Arising
   ▪ The Board discussed AAUP ballot endorsements.
   ▪ The Board discussed the proposed changes to the Faculty Code, with respect to the Committee on Undergraduate Admissions.

Next meeting: 4/23/18 @ 2:00pm in the Graduate Programs Conference Room